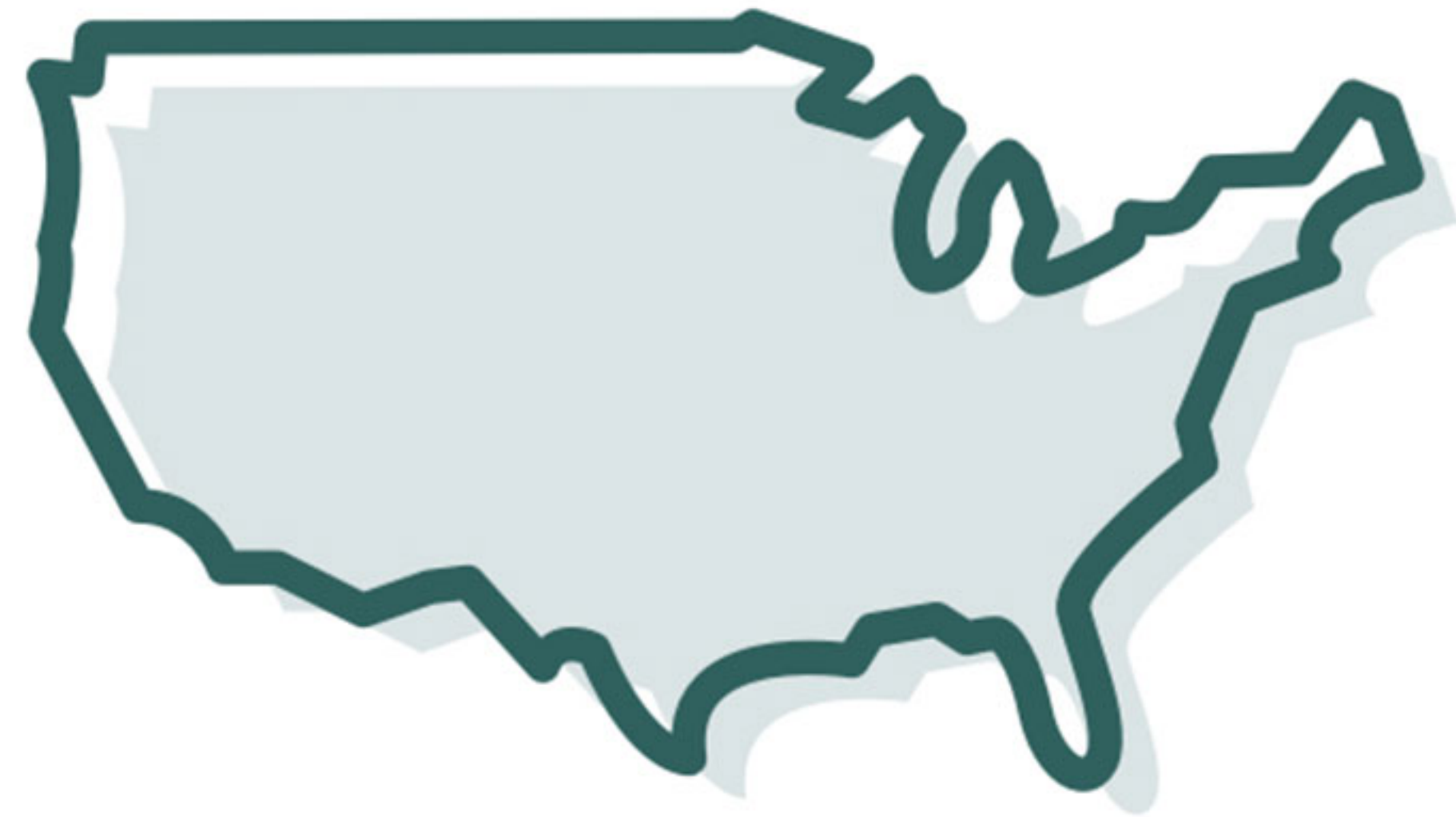


QUICK FACTS ABOUT IPF



IPF CAN BE LIFE-THREATENING

Idiopathic pulmonary fibrosis (IPF) kills around 40,000 people in the US each year—just as many as breast cancer.



IPF IS NOT EASILY RECOGNIZED

Some doctors may not easily recognize the signs of IPF. It often takes a team of specialists to make an IPF diagnosis.



IPF IS DECEPTIVE

IPF shares many symptoms with more common conditions, meaning it's easily—and often—misdiagnosed.

[Learn more at BreathlessIPF.com](https://www.breathlessipf.com)